

Renishaw supports UK's National Smile Month (14th May to 13th June 2006)

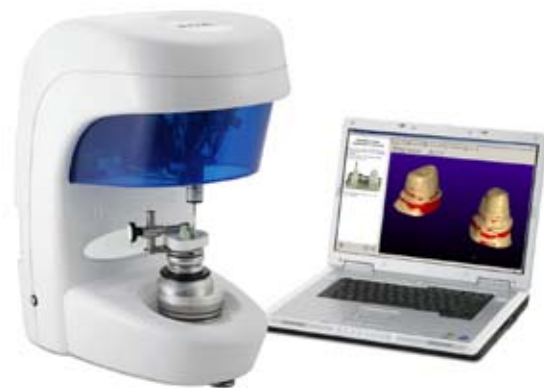
To mark the 30th Anniversary of National Smile Month, Renishaw, a world leader in industrial measurement and dental CAD/CAM systems, plus fourteen other dental market suppliers, are sponsoring the British Dental Health Foundation's production of "Feed your smile", a free DVD providing information and advice on oral health.

The DVD includes facts about how to look after your smile. This includes practical advice on how to floss and how to use an electric toothbrush correctly, together with information about oral health campaigns in the UK and around the world. The DVD also includes Pathe News footage of dental students from fifty years ago and excerpts of Mr Bean's trip to the dentist.



The DVD includes a promotional video for Renishaw's new **incise™** metal-free dental CAD/CAM system, which will be the only process that certifies the quality of fit for manufactured ceramic restorations. This development of the incise™ process has drawn on the company's 33 years of experience in precision measurement, 3D digitising and machining, plus pioneering research into the relationship between the clinical impression and the master model.

Speaking about Renishaw's sponsorship of the National Smile Month DVD, Bryan Austin, Director of Renishaw's Dental Products Division said, "We are keen educate the wider community about the positive contribution that the latest dental technology can make to oral health."



Renishaw's new incise™ dental CAD/CAM system

He continued, "Using Renishaw's technology, experience and expertise, we are showing how inaccuracies produced at each stage of the crown and bridge manufacturing process can be measured, and how our new incise™ process minimises or even eliminates these errors. Our overriding aim is to supply our customers with precision fit frameworks that eliminate remakes, guaranteeing an easier life for patients, dentists and dental technicians."

Speaking about National Smile Month, Dr Nigel Carter, Chief Executive of The British Dental Health Foundation said, "Between May 14th and June 13th 2006, literally thousands of dental practices, schools and oral health educators will be getting involved in making National Smile Month one of the biggest events of its kind in the world."

Copies of the "Feed your smile" DVD are available free via the National Smile Month website - www.nationalsmilemonth.org - and it is hoped that oral health practitioners will use it widely to help get their messages across.