*May 2025 – for immediate release*

**Renishaw partners with Exclusive Ballooning to launch new accessible hot air balloon**

The global leader in precision engineering, [Renishaw](https://www.renishaw.com/en/renishaw-enhancing-efficiency-in-manufacturing-and-healthcare--1030?srsltid=AfmBOool5F2qQMulHaEz-YkfusWn4ncsTzEfzylA19w99pWkuntwdylE&utm_source=google&utm_medium=article&utm_campaign=REC937&utm_id=hot+air+balloon&utm_term=community&utm_content=Earned), is continuing its commitment to inclusivity by supporting the launch of a new accessible hot air balloon, G-MEAS. Hot air ballooning is an exhilarating experience, but for many people with mobility challenges, it has been out of reach. Renishaw has worked with Exclusive Ballooning, a UK company based in Gloucestershire, known for its strong community values, to sponsor an accessible balloon aligned perfectly with Renishaw’s ethos of diversity and inclusion.

Renishaw has been working with Exclusive Ballooning since 2012. That year, the first Renishaw balloon, G-RENI, was launched from Gloucester Rugby’s Kingsholm Stadium, marking the first balloon launch from the stadium in over a century. Over the years, G-RENI became a familiar sight across the UK, flying in major ballooning events and even participated in a daring flight across the English Channel.

As G-RENI reached retirement, Renishaw and Exclusive Ballooning collaborated on a successor – G-MEAS, an aircraft registration number with a nod to Renishaw’s expertise in measurement technology. Unlike standard hot air balloon baskets, which require passengers to climb over the edge of a 3-4 ft high basket to enter, the design for G-MEAS allows those with mobility issues to board safely and comfortably. G-MEAS features a specially designed basket with a dedicated wheelchair-accessible compartment manufactured by Bristol-based Cameron Balloons, making it one of the very few balloons in the world to offer this and the only one in the UK.

G-MEAS was built in Gloucestershire, just a few miles from Renishaw’s New Mills headquarters, by Diamond Hot Air Balloons; the new manufacturing arm of Exclusive Ballooning. Diamond Balloons is the first UK certified aircraft manufacturer since Brexit, with G-MEAS being one of its first balloons to take to the skies.

”This partnership reflects our dedication to community support and inclusivity, ensuring that more people can enjoy the unique experience of floating above the countryside,” said Chris Pockett, Head of Communications at Renishaw. “We are excited to see G-MEAS take to the skies, continuing our aim to break down barriers and provide opportunities for all.”

Andrew Holly, Operations Director at Exclusive Ballooning said, “We have always loved working with Renishaw and share in their passion for inclusivity. We were so grateful for their support when we began our journey into manufacturing and it is fantastic to see G-MEAS in the air. We look forward to continuing to make the skies accessible for everyone, with our specially adapted basket”.

Certified by the UK’s Civil Aviation Authority last year, G-MEAS was officially launched on 1st May 2025 from Renishaw’s New Mills headquarters near Wotton-under-Edge, Gloucestershire. It will appear at events across the UK during the year, including The Lord Mayor’s Hot Air Balloon Regatta® in London, the Bristol Balloon Fiesta from August 8th to 10th, the Carmarthen Showground on June 27th and 28th, the Bath & West Showground on July 11th and 12th, Broadlands Estate in Hampshire from July 18th to 20th, and Chepstow Racecourse in Monmouthshire on September 13th and 14th. These events will offer accessible flights, ensuring that everyone can take part in the joy of ballooning.

For further information, visit [www.renishaw.com](http://www.renishaw.com)

**-ENDS-**

**Notes to editors**

**About Renishaw**

Renishaw is a world leading supplier of measuring systems and manufacturing systems. Its products give high accuracy and precision, gathering data to provide customers and end users with traceability and confidence in what they’re making. This technology also helps its customers to innovate their products and processes.

It is a global business with over 5,000 employees located in the 36 countries where it has wholly owned subsidiary operations. The majority of R&D work takes place in the UK, with the largest manufacturing sites located in the UK, Ireland and India.

For the year ended June 2024 Renishaw recorded sales of £691.3 million of which 95% was due to exports. The company’s largest markets are China, USA, Japan and Germany.

Renishaw is guided by its purpose: Transforming Tomorrow Together. This means working with its customers to make the products, create the materials, and develop the therapies that are going to be needed for the future.

Further information at [www.renishaw.com](http://www.renishaw.com/)

**About Exclusive Ballooning**   
Established in 1999 and based in the South West, Exclusive Ballooning are the leading aerial marketing specialist in the world, most notably known for taking the Disney UP balloon under Tower Bridge. Winning the National Outdoor Events Association Event of the Year Award in both 2019 and 2022 they are also the organisers of The Lord Mayor’s Hot Air Balloon Regatta®, which sees fifty hot air balloons fly over central London to raise funds and awareness for the Lord Mayors Appeal charities.

For further information, please visit [www.exclusiveballooning.co.uk](http://www.exclusiveballooning.co.uk)